

## ROLLING GLOBAL DIGITAL PRIVACY POLICY

Last updated: March 2, 2021

ROLLING GLOBAL DIGITAL (“Rolling Global Digital”, “Company”, “our,” “we” or “us”), , a Florida corporation, is committed to respecting your privacy. This Privacy Policy describes how ROLLING GLOBAL DIGITAL collects, uses, discloses, stores and otherwise processes information when you use our website and other services. We urge you to read this Privacy Policy so that you understand our commitment to your privacy.

Please read this Privacy Policy carefully, as your access to and use of the Services signifies that you have read, understand and agree to all terms within this Privacy Policy. If you do not agree with any part of this Privacy Policy, please do not access or continue to use any of the Services or otherwise submit your Personal Data to ROLLING GLOBAL DIGITAL.

Of course, you may choose not to provide ROLLING GLOBAL DIGITAL with your Personal Data. However, if you choose not to provide your Personal Data, you may not be able to enjoy the full range of Services.

HOWEVER, BY USING THE SERVICES, YOU CONSENT TO THE COLLECTION, USE AND TRANSFER OF YOUR PERSONAL DATA FOR PROCESSING AS DESCRIBED IN THIS PRIVACY POLICY.

### **Definitions.**

“Personal Data” shall mean information that can be used to identify you, directly or indirectly, alone or together with other information. This includes your personal data/information such as your full name, company and/or carrier name, email address, address, phone number, device IDs, username, and password, and certain cookie and network identifiers.

## **Collection and Use of Personal Data.**

ROLLING GLOBAL DIGITAL collects and uses your Personal Data for the following purposes, including:

When you register for an account or visit our website.

ROLLING GLOBAL DIGITAL collects Personal Data when you use or interact with our Services, including when you register for a Company account and/or browse our Services online. If you interact with our websites or emails, we automatically collect information about your device and your usage of our websites or emails (such as Internet Protocol (IP) addresses or other identifiers. ROLLING GLOBAL DIGITAL uses Personal Data to create your account, enable your activity within our Services, and to provide the Services generally, including to develop, enhance, and improve our Services and your experience in using such Services. ROLLING GLOBAL DIGITAL also uses this data for internal purposes related to certain analytics, innovation, testing, monitoring, customer communication, risk management, and administrative purposes.

As is true of most websites, we gather certain information automatically when individual users visit our websites. This information may include identifiers, commercial information, and internet activity information such as IP address (or proxy server information), device and application information, identification numbers and features, location, browser type, plug-ins, integrations, advertising and language preferences, date and time stamps associated with your usage, and frequency of visits to the websites.

When you communicate with ROLLING GLOBAL DIGITAL and receive communication from us.

We collect Personal Data when you communicate with us. If you express an interest in obtaining additional information about our services; request customer support, use our "Contact Us" or similar features we may require that you provide us your contact information. Please note that regardless of your email settings, we may send you notifications pertaining to the performance of our Services, such as

revision of this Privacy Policy or other formal communications relating to products or Services you have purchased or use. We may use your Personal Data to respond to your requests for technical support, online services, product information or to any other communication you initiate. This includes accessing your account to address technical support requests. We may also use your Personal Data to address your requests, inquiries, and complaints.

#### When you elect to receive promotional materials.

We collect Personal Data when you sign up to receive promotional materials or information via email or other forms of communication (including email address, mobile number, etc.). If you consent to such messages, we may (i) use your Personal Data and other information to communicate with you about the Services; (ii) provide you with promotional messages and personalized advertising; (iii) notify you of other products; (iv) notify you of contests, challenges, sweepstakes, and other promotions, (v) notify you of Services we think may be of interest to you; and (vi) for other marketing purposes.

#### When you take part or register in special activities, offers, webinars, or contests.

ROLLING GLOBAL DIGITAL may request or otherwise collect Personal Data when you participate in Promotions, when you participate in surveys, or when you participate in research activities or initiatives ("Research"). We may also launch surveys that ask you to answer questions about a range of topics from Personal Data to brand and product preferences. Promotions or surveys may be run by a ROLLING GLOBAL DIGITAL strategic partner. In such instances, Personal Data may be collected by us, our strategic partner, or other third party. If you register for a contest or promotion, we process your Personal Data

#### When you visit our branded social media pages

ROLLING GLOBAL DIGITAL may collect your Personal Data when you engage with us through online communities. For example, we may collect Personal Data when you click on advertisements, interact with our social media pages, submit content or reviews, or otherwise enter information into comment fields, blogs, message

boards, events, and other community forums sponsored by or affiliated with ROLLING GLOBAL DIGITAL

ROLLING GLOBAL DIGITAL may implement the ability for you to access the Services through social media accounts. In such a case, we may collect Personal Data associated with such accounts.

#### What device and usage data do we process?

We use common information-gathering tools, such as tools for collecting usage data, cookies, web beacons, pixels, and similar technologies to automatically collect information that may contain Personal Data as you navigate our websites, our services, or interact with emails we have sent to you. We specifically use browser cookies for different purposes, including cookies that are strictly necessary for functionality and cookies that are used for personalization, performance/analytics, and advertising. We use this data to Develop and improve our websites and services: We process your Personal Data to analyze trends and to track your usage of and interactions with our websites and services to the extent it is necessary for our legitimate interest in developing and improving our websites and services and providing our users with more relevant content.

#### When we comply with legal requirements or obligations.

ROLLING GLOBAL DIGITAL may use Personal Data in order to comply with laws, regulations, court orders, or other legal obligations or to assist in an investigation, to protect and defend our rights and property. We process your Personal Data when cooperating with public and government authorities, courts or regulators in accordance with our legal obligations under applicable laws to the extent this requires the processing or disclosure of Personal Data to protect our rights or is necessary for our legitimate interest in protecting against misuse or abuse of our website.

#### Managing Payments.

With respect to payment information, ROLLING GLOBAL DIGITAL uses third party partners to process such information. We do not directly receive or store any payment information.

### **Sharing of Personal Data.**

We may share your Personal Data as follows:

**Affiliates:** Internally within ROLLING GLOBAL DIGITAL as well as to companies, ventures, or projects owned or controlled by ROLLING GLOBAL DIGITAL, in order to provide and improve Services, for marketing purposes, and for advertising.

**Service Providers and Vendors.** With business partners, marketing partners, vendors, and contractors to provide, improve, and personalize the Services.

**Third party networks and websites:** With third-party social media networks, advertising networks and websites, so that ROLLING GLOBAL DIGITAL can market and advertise on third party platforms and websites;

**Analytics.** With certain companies for purposes of analytics and improvement of the Services.

The foregoing being said, we will ask you for your prior consent before providing you with promotional materials or information. You may revoke your consent at any time (this will not affect the processing of your Personal Data undertaken until the revocation). If you want to stop receiving promotional materials, etc., you can do by contacting ROLLING GLOBAL DIGITAL at [admin@rolling-global.com](mailto:admin@rolling-global.com).

### **Legal Basis for Processing.**

For the purposes of applicable data protection laws, ROLLING GLOBAL DIGITAL is the controller of the Personal Data you provide to us (the "Data Controller"). As a Data Controller, we process the Personal Data we maintain about you in accordance with this Privacy Policy.

## **Consent as a Basis for Processing**

In some cases, ROLLING GLOBAL DIGITAL will ask for your consent to process your Personal Data. You may indicate your consent in a number of ways, including, as permitted by law, checking or ticking a box (or some sort of equivalent action) to indicate your consent when (i) providing us with your Personal Data through our Services or a form or (ii) registering or creating a Company account. We may request your consent for a number of activities including: Marketing, Research, Advertising, Transfer of Data, Promotions.

## **Internet-Based Advertising**

Interest-based advertising is advertising that is targeted to you based on your web browsing and Internet usage over time and across websites. ROLLING GLOBAL DIGITAL's advertising practices also include the creation and use of "audience segments." You have the option to restrict the use of information for interest-based advertising and to opt-out of receiving interest-based ads. You may also be asked to consent to our use of cookies, including advertising cookies.

## **Data Retention**

ROLLING GLOBAL DIGITAL will retain your Personal Data for as long as you maintain a Company account or as otherwise necessary to provide you the Services. ROLLING GLOBAL DIGITAL will also retain your Personal Data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. Where ROLLING GLOBAL DIGITAL no longer needs to process your Personal Data for the purposes set out in this Privacy Policy, ROLLING GLOBAL DIGITAL will delete your Personal Data from our systems. If you have questions about ROLLING GLOBAL DIGITAL's data retention practices, please contact us at [admin@rolling-global.com](mailto:admin@rolling-global.com).

## **Deletion of Data**

Unless otherwise prohibited by law, ROLLING GLOBAL DIGITAL will also delete your Personal Data upon your request. Further, you are free to withdraw your consent for ROLLING GLOBAL DIGITAL to process your Personal Data by deleting your account by instructing the ROLLING GLOBAL DIGITAL support team to do so on your behalf. For any such purpose, please contact us at [admin@rolling-global.com](mailto:admin@rolling-global.com).

## **Security**

ROLLING GLOBAL DIGITAL implements appropriate technical and organizational safeguards to protect against unauthorized or unlawful processing of Personal Data and against accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to Personal Data. For security reasons, we cannot disclose the complete measures employed by ROLLING GLOBAL DIGITAL. Please be advised, however, that we cannot fully eliminate security risks associated with the storage and transmission of Personal Data. In the event of a breach of the security of your Personal Data, ROLLING GLOBAL DIGITAL shall notify you of such breach in accordance with applicable law.

## **Third-Party Websites and Links**

The Services may provide a link or otherwise provide access to Third Party Sites. ROLLING GLOBAL DIGITAL provides these links for convenience. ROLLING GLOBAL DIGITAL has no control over, does not review, and is not responsible for Third Party Sites, their content, or any goods or services available through the Third Party Sites. Any data, including personal data, collected directly by any Third Party Site is not governed by this Privacy Policy, and any data you provide to Third Party Sites, you provide at your own risk. ROLLING GLOBAL DIGITAL strongly encourages you to review the privacy policies of any Third Party Sites with which you interact with.

## **Amazon**

Apart from our Services being compatible with certain Amazon products and services, ROLLING GLOBAL DIGITAL is not affiliated with Amazon, Inc. As such, our

policies do not affect or govern your use of Amazon services. Additionally, we cannot make any guarantees with respect to Amazon services. In particular, we cannot make any guarantees that the use of our products or services will increase the chance or likelihood of any particular result.

## **Children**

ROLLING GLOBAL DIGITAL does not knowingly collect Personal Data online from children under the age of 16. If you become aware that a child has provided us with Personal Data without parental consent, please contact us at [admin@rolling-global.com](mailto:admin@rolling-global.com). If ROLLING GLOBAL DIGITAL becomes aware that a child under the age of 16 has provided us with Personal Data without parental consent, then the Company will take steps to remove the data and cancel the child's account.

## **Your Rights with Respect to Personal Data**

Unless otherwise prohibited or restricted by law, you have the following rights:

**Right of access to your Personal Data.** You have the right to ask ROLLING GLOBAL DIGITAL for confirmation on whether it is processing your Personal Data, and obtain access to the Personal Data and related information on that processing.

**Right to accuracy.** You have the right to ensure that your Personal Data is accurate and, where inaccurate, have your Personal Data corrected.

**Right to deletion.** You have the right to delete your Personal Data.

**Right to restriction of processing.** You have the right to request that ROLLING GLOBAL DIGITAL limits its processing of your Personal Data under limited circumstances, including when the accuracy of your Personal Data is contested, when the processing is unlawful, and you oppose the erasure of your Personal Data and request the restriction of the use of your Personal Data instead,

**Right to data portability.** You have the right to receive the Personal Data that you have provided to ROLLING GLOBAL DIGITAL in a reasonable and readable format.



